



# EXECUTIVE MASTERCLASS

ON

## LOGISTICS & SUPPLY CHAIN MANAGEMENT

**FOR CEOs & BOARD DIRECTORS**

ORGANISED BY:



The Chartered  
Institute of Logistics  
and Transport

## **Advance your executive management career and board effectiveness with the CILT Executive Masterclass in Logistics and Supply Chain Management.**

The essence of supply chain management consists of planning and managing a company's product or service from start to finish, encapsulating all the various departments and stages of production and service delivery. This applies equally to the private and public sector regardless of whether the establishment is involved in manufacturing, providing professional services or operations and regulatory services. Facilitating a fluid collaboration between all aspects of a supply chain network is essential to achieving an organization's strategic goals and objectives at the most basic bottom-line level, in pursuing competitive advantage and growth. As CEOs and board directors, you are tasked with steering the ship toward profitability, growth, and sustainability. Understanding the intricacies of logistics and supply chain management is pivotal in achieving these goals. The "Executive Masterclass on Logistics & Supply Chain Management for CEOs & Board Directors" designed specifically for C-Suite and board members, provides you with a comprehensive understanding of the critical role of logistics and supply chains to your organization's success and your role in driving the success.

The COVID-19 pandemic has highlighted the centrality of supply chain management and logistics

industry. With the pandemic over, supply chains has evolved into an intrinsic part of boardroom discussions. Though central, supply chain does not always get much attention; as far as analogy goes, it can be considered the introvert at the business table but is steadily becoming a top priority for businesses. Understanding logistics and supply chains is imperative and crucial to the CEO of any business for effective and purposeful leadership. Board members will acquire knowledge and skills that enables them to improve their board performance and play a strategic role in their organization's success. Each module would cover essential principles, frameworks, and best practices relevant to CEOs' strategic oversight of the supply chain. The course aims to provide a holistic understanding of supply chain management, enabling CEOs to make informed decisions, drive efficiency, and create competitive advantage through their supply chain operations.

Your experience with fellow course members with diverse backgrounds and interaction with expert faculty members will enrich and establish life-long friendship, professional supports and business connections.

## **LEARNING OUTCOMES:**

- *Enhanced Strategic Decision-Making*
- *Improved Risk Management*
- *Cost Reduction and Efficiency & Competitive Advantage*
- *Innovation and Technology Adaptation*
- *Knowledgeable, Efficient and Effective Board*
- *Sustainability and CSR Alignment*
- *Enhanced Collaboration and Partnerships*
- *Talent Development and Leadership*
- *Improved Performance Measurement*
- *Adaptability and Resilience*



## Module 1.

### Principles & Concepts of Logistics & Supply Chain

This module provides participants with fundamental understanding of principles, concepts and models and their application in logistics and supply chain management in the business context. It will dissect the role of logistics management in operations and supply chain management including the contribution of logistics to creating and adding value through domestic and global supply chains, in addition to how it is enabling organizations to achieve their strategic purpose and objectives in a holistic manner. It will use the Supply Chain Operations Reference (SCOR) Model to demonstrate how organizations can evaluate their supply chain for effectiveness and efficiency end to end.

## Module 3.

### Creating an Agile, Cost Effective & Analytics Driven SC

In today's rapidly evolving business landscape, organizations are facing unprecedented challenges and opportunities in managing their supply chains. The ability to create a supply chain that is agile, cost-effective, and driven by data analytics has become a strategic imperative for staying competitive and meeting customer expectations. Supply chain agility is the capability to rapidly respond to changes in customer demand, market conditions, and other external factors while maintaining high levels of efficiency and reliability. This module is designed to equip participants with the knowledge and skills necessary to design, optimize, and manage supply chains that are responsive, efficient, and data driven - necessary building blocks to aid the CEO and board members in making informed decisions. The Module will also delve into cost optimization strategies such as lean principles, process reengineering, and strategic sourcing to help participants create leaner and more efficient supply chains.

## Module 2:

### Supply Chain Strategy and Design

Supply chain strategy refers to the overarching plan or framework that guides an organization's approach to planning and managing its supply chain operations. It is the systematic and strategic coordination of all activities involved in the sourcing, procurement, production, logistics, and distribution of goods and services from the point of origin to the point of consumption. It encompasses the planning and execution of processes across the entire supply chain network to optimize efficiency, minimize costs, and enhance customer satisfaction. A well-designed supply chain enables companies to meet customer demands promptly, manage inventory efficiently, mitigate risks, and adapt to changes in demand or disruptions in the supply chain.

## Module 4.

### Managing Organizational Operations and Supply Chain by CEOs

The role of CEOs extends beyond traditional strategic decision-making to encompass a rounded understanding of and management of organizational operations and supply chain functions. This module is designed to provide CEOs and executive management with the knowledge, tools, skill and strategies necessary to effectively lead and optimize operations and supply chain management within their organizations. As the highest-ranking executive in an organization, the CEO plays a pivotal role in shaping its operational capabilities and supply chain strategies. From setting the overall vision and direction to ensuring operational excellence and driving continuous improvement, CEOs are instrumental in aligning operations and supply chain activities with broader business objectives and delivering value to customers and stakeholders.

Form:  **Virtual**



**Duration:**

4 weekends. Weekend classes. 10.00am to 1.00pm



**Class population:**

Not more than 10 per set but flexible to meet the specification of our C-Suite clients.



**Fee:**

**N250,000.00**

**Payment to:**

Account Name: Chartered Institute of Logistics and Transport  
Account No: 0001895040 Union Bank.

**\$250.00**

Dom Account for USD: 5070154918. Zenith Bank

**Certification:**

Chartered Institute of Logistics and Transport Diploma

# FACULTY

## Dr. Obiora Madu

Dr. Madu, an Adjunct Professor of Malaysia University of Science and Technology holds a Doctorate in Business Administration DBA from SMC University Switzerland and is a recipient of the 2014 National Productivity Order of Merit Award NPOM from the President of the Federal Republic of Nigeria. Madu has over 38 years of related working experience with international corporate exposure in international trade, customs and maritime as well as transport and logistics/supply chain management. He has tremendous experience in training and capacity building, that cuts across the transport and supply chain industries. He is also an adjunct lecturer at Centre for Logistics and Transport University of Port Harcourt and the Nnamdi Azikiwe University, Awka.

Madu is the CEO of Multimix Group, and Director General and Founder of African Centre for Supply Chain, one of the reknowned academies in transport and logistics training. He is a Fellow of the Chartered Institute of Transport and Logistics, IPP and a Fellow of the Association of Outsourcing Professionals of Nigeria. Obiora is the author of eight books, including Fundamentals of Logistics and Supply Chain Management, Modern Warehousing & Inventory Management and Services Exporting in Practice.

## Ayomide, Fasugba

Ayo is a consummate professional in Logistics and Supply Chain Management. He has spent about three decades working in several roles in the supply chain management of big corporates. He holds a Master's Degree in Business Administration (MBA) from University of Lagos, BSc in Economics from Lagos State University and an ISO QMS Lead Auditors Certification (PECB). He is a Fellow, African Centre for Supply Chain; Fellow, Institute of Logistics Management of Nigeria; Member, Chartered Institute of Purchasing & Supply Management of Nigeria [MCIPSMN]; and Member, Chartered Institute of Management of Nigeria (MNIM).

His experience spans country and regional experiences in Procurement & Supply Chain (Nigeria and Ghana) in multinational business environment including Cadbury Nig Plc and Nestle Nig Plc. He served as the General Manager, Supply Chain in Medbury Medicals and Supply Chain & Procurement Consulting & Transformation Project for Grand Oak Limited (FMCG). He has been through Manufacturing & Health care, Foods, Paints, Mining, Oil & Gas). He is currently the General Manager, Customer Services & Logistics, JOF Nigeria Limited and a senior faculty member of Multimix Academy and African Centre for Supply Chain.

## Damian Wilson Nwatarali

Damian started his career in Nigeria Breweries after graduation and went through practically all sections of the company prior to his retirement. He has a B.Sc. from the University of Ibadan and a postgraduate Diploma from the University of Edinburgh. In addition, Nwatarali holds a Post Graduate Studies Diploma PGS in Supply Chain Management from Cranfield University and an MBA from the University of Calabar. He has attended several professional and practical trainings in the course of his career from top business schools around the globe like London Business School and INSEAD.

His career progression saw him through brewing and packaging, production management, raw material development and procurement. He served as General Manager in Nigerian Breweries before proceeding on cross posting to Netherlands as Supply Chain Project manager for Africa and Middle East. He later returned to Nigeria as Acquisition and integration manager. He is now the lead consultant at FS Consulting Group. He is a fellow of African Centre for Supply Chain.

# FACULTY

## Prof Adebambo Somuyiwa

Adebambo Somuyiwa is a Professor of Logistics and Transport Management in Ladoke Akintola University of Technology, Ogbomoso, and holds a Master of Science degree in Transport Studies and a Ph.D in Transport Planning and Management from Olabisi Onabanjo University, Ago Iwoye, Nigeria. He has a Postgraduate Diploma in Port, Shipping and Transport Management at the prestigious Shipping and Transport College (Netherlands Maritime University, Rotterdam). He is a Chartered Fellow of Chartered Institute of Logistics and Transport, Nigeria; Chartered Institute of Shipping, Nigeria; Member, World Conference on Transport Research Society (MWCTRS) and other related Professional bodies.

His professional accomplishment for over two decades in academia revolves around teaching, research and community service in the field of transport in general and Logistics/Supply Chain Management in particular. As a Professor, he has been able to apply, modify and refine theories, concepts and models to tackle transportation challenges and Logistics/Supply Chain Management issues. He has over one hundred research publications that are mainly on Transport, Logistics/Supply Chain Management in books, conference proceedings and Research articles published in International and National Journals.

Prof Somuyiwa's focus includes but are not limited to the fundamentals (operations, planning and modeling) of Logistics/Supply Chain Management covering costs estimation/optimization, customer service evaluation, resources service evaluation and resources provision, systems design (facility/network), logistics infrastructure, procurement and outsourcing, strategy, reversed/green logistics, and other operational activities.

## Dr. Ogochukwu Ugboma

Dr. Ogochukwu Ugboma is a distinguished academician and industry expert with a wealth of experience spanning academia, private sector consultancy, and board-level engagements. Currently serving as an External Examiner at the University of Johannesburg, South Africa, Dr. Ugboma ensures academic integrity through meticulous assessment of doctoral theses. As a Senior Lecturer at Lagos State University, she spearheads departmental initiatives, mentors students, and delivers comprehensive courses in Supply Chain Management, Logistics, and Transportation.

With a rich background in industry consultancy, Dr. Ugboma brings a pragmatic approach to her facilitation endeavors, leveraging insights gained from engagements with private companies, state agencies, and logistics firms. Her consultancy roles involve quality assurance assessment, process optimization, transport policies, traffic impact analysis, strategic planning, and so on, reflecting her ability to navigate complex logistical challenges and drive organizational performance. Dr. Ugboma actively contributes to professional development initiatives with institutions such as the Chartered Institute of Logistics and Transport, Nigeria, the Nigerian Army College of Logistics and Management, the African Resource Center for Excellence in Supply Chain Management and the African Center for Supply Chain.

Driven by a vision for innovation and collaboration, Dr. Ugboma champions transformative change within the logistics and supply chain management landscape. She envisions a future where organizations embrace technological advancements, forge strategic partnerships, and adopt sustainable practices to enhance operational efficiency and meet evolving market demands. She is widely published and a fellow of the Chartered Institute of Logistics and Transport, African Center for Supply Chain.